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# Save the Date: PCA25 Returns to New Orleans on April 11-14, 2025

PCA | June 3, 2024

The Premium Cigar Association (PCA) is excited to announce the dates for next year's trade show, which will be held on April 11-14, 2025. For the first time since 2015, the PCA trade show (PCA25) will be held in New Orleans at the award-winning Ernest N. Morial Convention Center.

In preparation for the trade show, the PCA has updated [pcashow.org](https://pcashow.org) with information for exhibitors, sponsorships, and host hotels. This website will be regularly updated with the latest news about the trade show, including the 2025 educational seminar lineup, registration, travel, and new product launches. For the latest updates on the trade show, you are encouraged to join the mailing list by entering your name and email address at the top of the page.

"We are excited about next year's trade show and are busy planning what will be a great gathering for the premium cigar and pipe tobacco industries," says Lisa Sigler, director of membership development & industry relations at the PCA. "Even though we are ten months out from PCA25, we already see a great interest from our members about the show's return to New Orleans. With 87% of the trade show floor already sold, we predict New Orleans in 2025 being one of our best shows yet."

"We are moving ahead of schedule with planning and development for the 2025 trade show," adds Joshua Habursky, interim executive director of the PCA. "There is a lot of excitement among our members for next year's trade show and we are looking to embrace the culture of New Orleans through different creative activations and experiences."

PCA25 is a business-to-business trade show bringing together retailers, manufacturers, and other professionals working in the premium cigar and pipe tobacco industries. The 4-day trade show includes networking opportunities, education, and buying opportunities early in the year, setting up businesses for a successful spring and summer season. The PCA trade



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register for the trade show. Hotel discounts for New Orleans are available now through March 9, 2025, unless rooms are sold out beforehand. You can find this information at [pcashow.org](https://pcashow.org).



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513 Capitol Court NE, Suite 300  
Washington, DC 20002  
(202) 621-8064  
[info@premiumcigars.org](mailto:info@premiumcigars.org)