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PRESS RELEASE

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First details of the programme line-up at InterTabac & InterSupply

Discussion forum to focus on alternative tobacco products

The tobacco industry is looking forward excitedly to the latest InterTabac and InterSupply shows in Dortmund from 15 to 17 September, with anticipation set to rise as initial programme items are announced.

Dortmund, 30 June 2022 – Exhibitors, traders and trade visitors are looking forward to the twin InterTabac and InterSupply shows in Dortmund. The first programme items have now been published.

On Friday 16 September, Pablo Cano Trilla, CEO of Legal Analysis TobaccoIntelligence, will be presenting what's new in 'EU Overview: Market and Regulation Trends for Alternative Tobacco Products'. A panel discussion is set to take place the same day featuring participants from a variety of European retailers' associations talking about nicotine pouches, cannabis-light CBT, heated tobacco and vaping products as well as the situations in their respective countries. Other programme highlights at InterTabac & InterSupply are to be published at regular intervals.

"Feedback from the industry is excellent: everyone is really eager to meet, network and connect at the venue. This is borne out by the high numbers of bookings. We're especially pleased to have received 160 brand new registrations already from all over the world. This has also been boosted by the highly varied programme line-up which was designed with the involvement of many experts from the big names in the industry, and as such is set to offer superb value," said a delighted Sabine Loos, Managing Director of Westfalahallen Unternehmensgruppe which owns and operates the Messe Dortmund venue.

The latest information, exhibition highlights and news items are available on the trade show websites ([InterTabac/InterSupply](#)), the online platform [Business Insights](#), [LinkedIn](#) and directly via newsletter ([InterTabac/InterSupply](#)).

PRESS RELEASE

EXHIBITIONS AT A GLANCE

INTERTABAC, THE WORLD'S LARGEST TRADE FAIR FOR TOBACCO PRODUCTS AND SMOKING ACCESSORIES

InterTabac, the world's largest trade fair for tobacco products & smoking accessories, is where trade visitors meet top decision-makers in the retail, manufacturing and service sectors. The quality and internationality of visitors really set this world-leading tobacco industry event apart, with over 40% of visitors coming from abroad. International market leaders and industry representatives in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, cigarette and pipe tobacco, RYO and MYO, fine cut and leaf, shop fittings, the press and IT and point-of-sale systems, vending machines, hookahs and accessories, electronic cigarettes and Next Generation Products are all represented. The subject matter credentials of this world-leading trade show – already second to none – have been expanded even further to include talks on current issues and challenges in the industry as part of the newly developed, innovative InterTabac supporting programme.

INTERSUPPLY – THE INTERNATIONAL TRADE SHOW FOR THE MANUFACTURING PROCESSES BEHIND TOBACCO PRODUCTS, E-CIGARETTES, PIPES AND HOOKAHS

The international trade show InterSupply sees market leaders and industry representatives from all over the world presenting their innovations in Dortmund each year. InterSupply covers all aspects of the manufacturing processes behind tobacco products, e-cigarettes, pipes and hookahs. The product and range segment offers top decision-makers, trade visitors and employees in the tobacco industry a complete overview. InterSupply, which is held in tandem with the renowned InterTabac show, is therefore ideal for networking with regular customers, generating leads and acquiring new customers.

DATE: 15 – 17 September 2022

EVENT ORGANISER: Messe Dortmund GmbH

VISITOR TARGET GROUPS (INTERSUPPLY):

Market leaders, key players, manufacturers and suppliers in the tobacco industry across the world. National and international managers and specialist staff in the purchasing, production, product development, R&D, quality and management accounting disciplines.

VISITOR TARGET GROUPS (INTERTABAC):

Top international decision-makers in the sales channel (tobacco retailers, wholesalers and retailers), as well as manufacturing and service sectors.

Industry representatives from home and abroad in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, RYO, MYO, fine cut, pipe tobacco, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, and electronic cigarettes.

InterTabac caters for everyone in the tobacco industry – in Germany and across the world. The show is ideal for networking with regular customers, generating leads and acquiring new customers.

Admission is reserved for trade visitors aged 18 and over.



Further information: [InterTabac](#) / [InterSupply](#)

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