



World's Largest Trade Fair
for Tobacco Products
and Smoking Accessories
15 - 17 September 2022

International Trade Fair for the
Production of Tobacco Goods,
E-Cigarettes, Pipes and Shishas
15 - 17 September 2022



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Tobacco tax modernization law creates new challenges for the industry

With the passing of the Tobacco Tax Modernization Act by the CDU/CSU and SPD coalition in Germany, the e-cigarette industry will once again face a major challenge. The reform means that not only conventional cigarettes will be taxed more heavily in the future, also additional taxes will soon be applied on e-cigarette liquids.

Dortmund, 9 July 2021 – As early as the middle of next year, a tobacco tax of 0.16 cents per ml will be applied to nicotine-free and nicotine-containing refill containers. By 2026, the tax will gradually increase to 0.32 cents per ml. For the industry, this certainly means a new economic and also logistical challenge. However, InterTabac and InterSupply offer an excellent platform for manufacturers and retailers from the e-cigarette industry to prepare for the changed situation and to establish the necessary contacts and networks.

The industry will reinvent itself

The young e-cigarette industry has always been inventive and has already responded very flexibly to regulations and market changes in the past. This challenge will therefore also be mastered with flying colors. Despite the restrictions imposed by the tobacco tax, they will find practicable and safe ways to continue presenting high-quality liquids to their customers, while also keeping an eye on the threat of an emerging black market.

Although it can be assumed that individual product categories such as the so-called "shortfills" (60/120 ml) will disappear completely from the market. Ready-to-use 10 ml liquids, on the other hand, will come more into focus in the future.

Michal Dobrajc, Chairman of the German eCigarette Retailers' Association, has a clear message when it comes to efforts to modernise tobacco duties: "The German Tobacco Duty Modernisation Act is a disaster in terms of economic and health policy. The political decision-makers have decided to ignore all the recommendations and warnings coming from experts, industry insiders and from German Customs & Excise. Overall, this tobacco duty reform is the wrong way to go about improving public health."

Not to be underestimated is the logistical and financial challenge of attaching the necessary tax stamps. InterTabac offers a unique opportunity to discuss the new situation with other market participants and to find solutions together.

Mastering new framework conditions together

The logistical and financial challenge of attaching the necessary tax stamps should not be underestimated. With InterTabac and InterSupply, Messe Dortmund offers the ideal platform for finding solutions together and exchanging ideas within the industry.

In addition to the information offered by the numerous exhibitors, there will be an opportunity to learn about the legal framework through a comprehensive supporting program. Extensive workshops for the industry are already being planned for this purpose. InterTabac and InterSupply are to be held on 15 to 17 September 2022 at Messe Dortmund.

For further information please visit:

www.intertabac.de/en

www.intersupply.de/en

www.linkedin.com/company/intertabac

■ Key details of the trade fairs at a glance

Names:

InterTabac, the world's largest trade fair for tobacco products and smoking accessories, and **InterSupply**, the trade fair for the production of tobacco products (Hall 3).

Date:

2022: 15 to 17 September

Event organiser:

Messe Dortmund GmbH

Visitors:

InterTabac: Tobacco product wholesalers, and specialist and general retailers from across the whole of Germany. People involved in the tobacco industry worldwide.

InterSupply: Managers and specialists in the purchasing, production, product development, research & development, quality and management accounting disciplines

Key subject areas:

InterTabac: Cigars, cigarillos, pipes and smoking accessories, cigarette and pipe tobacco, cigarettes, reeds, next generation products, hookahs and shisha tobacco.

InterSupply: Raw tobacco and raw materials, flavourings, additives and essences, cigarette paper, machines for automated production of tobacco products, hookahs and e-cigarettes, packaging, packaging machinery, production equipment, and software

Admission:

InterTabac and InterSupply can be visited using the same ticket. Admission only for trade visitors aged 18 and over.

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