

Together for tomorrow!
19.–21. September 2024
Messe Dortmund

inter
tabac

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PRESS RELEASE

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Cigar trends from across the world: InterTabac truly international in the 'classic' segment

Innovations, trends and another look into the future of the tobacco industry are what trade visitors can expect at InterTabac and InterSupply in Dortmund this year between 19 and 21 September. Numerous well-known brands and manufacturers in the cigar segment and young industry representatives will once again use this forum as an opportunity to present their latest creations to an international trade audience. Retailers looking for new product ideas and trade visitors in search of exciting discoveries will find inspiration at the shows.

Dortmund, 25 June 2024 – As a global industry gathering, InterTabac, in conjunction with InterSupply, will continue its tradition of being the first international port of call for manufacturers, retailers and tobacco industry specialists in 2024. From classic tobacco products such as cigars, cigarettes and pipe tobacco to next-generation products (NGPs) such as e-cigarettes, e-liquids, tobacco heaters, cannabidiol (CBD), point-of-sale products and the entire gamut of shisha and snus – InterTabac and InterSupply bring the broad spectrum of the industry to life year after year. A varied supporting programme with informative presentations and entertaining events that encourage networking and interaction promises to be highly informative and entertaining.

Once again: lots of exhibitors in the cigar space

The cigar segment has been 'core territory' at InterTabac since the very beginning. Trade visitors can look forward to a varied experience in Dortmund as renowned manufacturers and up-and-coming producers present their exquisite creations. Specialist retailers have the opportunity to discover new trends, enjoy tried-and-trusted classics and benefit from the exhibitors' expertise. Augmenting the broad range of tobacco products will be a supporting programme including various cigar-related events. The highly popular cigar pairings and blending workshops will also be happening again. InterTabac is not just the leading exhibition, but also the most international trade show in the tobacco industry. Its global reach

enables participants to tap into new markets all over the world and strengthen existing business relationships.

International exhibitors presenting their highlights

Over 100 exhibitors in the cigar segment alone have already secured their stands. A small selection: **DREW ESTATE** from the US is known for its innovative and creative approaches in the cigar industry. With its 'Liga Privada' line, it has gained a loyal following among connoisseurs who appreciate the complex flavours and high quality. The **Caldwell Cigar Company** will also be travelling to Dortmund from the United States. Caldwell has built a loyal following with lines such as 'The King is Dead' and 'Long Live the King' and is known for its artistic packaging and brand identity.

Joya de Nicaragua S.A., known as one of Nicaragua's leading cigar brands and famous for its strong and aromatic cigars, will also be at the show. Popular lines such as 'Antaño' and 'Clásico' reflect the country's rich tobacco heritage and offer smokers intense depths of flavour. Other highly respected manufacturers from Nicaragua will also be in attendance at Dortmund, including **ALFAMBRA CIGARS S.A.**

Valentino Siesto Premium Cigars is from the Dominican Republic, one of the most respected parts of the world when it comes to cigar production. The brand is known for its high-quality tobacco that takes a long time to mature. **De Los Reyes Cigars SRL** and **Ritmo Cigars LLC** are also bringing along flavoured varieties from the Dominican Republic.

Meanwhile, Germany's cigar credentials will be represented by **Don Stefano Zigarrenmanufaktur GmbH**, among others. This still young brand attaches great importance to quality and uses carefully selected tobaccos combining balanced flavour with top-rate workmanship. **Kleinlagel OHG** is a company with a rich heritage in importing and selling high-quality cigars, offering cigar lovers a carefully curated selection of premium cigars. Complementing the German line-up will be **BOSSNER Golden Mile GmbH**, **Bentley Tobacco GmbH** and others.

Numerous other international exhibitors will also be taking part, highlighting the global relevance of the twin shows. These include **Chateau Diadem** from Switzerland, **J. Cortès Cigars N.V.** **Vandermaliere Cigar Family** from Belgium, **Casa Turrent S.A. DE C.V.** from Mexico, **SINDITABACO BA** from Brazil, **Tabacos de Costa Rica** and **Fabrica de Puros International** from Honduras, and **LAMPERT INTERNATIONAL S.A.** and the **Longfiller Company** from the Netherlands.

PRESS RELEASE

All key information, updates and developments concerning the show can be found 24/7 on the [show's website](#), on [LinkedIn](#) and via our [newsletter](#).

**EXHIBITION AT A
GLANCE**

INTERTABAC, THE WORLD'S LARGEST TRADE SHOW FOR TOBACCO PRODUCTS AND SMOKING ACCESSORIES

InterTabac, the world's largest trade show for tobacco products and smoking accessories, is where trade visitors meet top decision-makers from the retail, manufacturing and service sectors. The quality and international credentials of visitors is a hallmark of the world's leading event for the tobacco industry – with over 40% of visitors coming from abroad. International market leaders and industry representatives from the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, cigarette and pipe tobacco, RYO and MYO, fine cut and leaf, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, electronic cigarettes and next generation products will be represented. The subject-matter leadership of InterTabac as a leading global trade show has been enhanced further with presentations on current issues and challenges facing the industry as part of the newly developed, innovative InterTabac supporting programme.

DATE:

19 – 21 September 2024

EVENT ORGANISER:

Messe Dortmund GmbH

VISITOR TARGET GROUPS:

Top international decision-makers in the sales channel (tobacco retailers, wholesalers and retailers), as well as manufacturing and service sectors. Industry representatives from home and abroad in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, RYO, MYO, fine cut, pipe tobacco, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, and electronic cigarettes. InterTabac is aimed at everyone working in the tobacco industry – in Germany and across the world. The show is ideal for networking with regular customers, generating leads and acquiring new customers. Admission only for trade visitors aged 18 and over.

KEY SUBJECT AREAS:

Cigars, cigarillos, pipes and smoking accessories, cigarette and pipe tobacco, cigarettes, cigarette papers, next-generation products, hookahs and shisha tobacco

PARTNERS:

- North Rhine Westphalia Retailers' Association, State Tobacco Association (conceptual sponsor)
- German Federal Association of Tobacco Retailers (BTWE)
- German Association of the Tobacco Industry and Next-Generation Products (BVTE)
- German Cigar Industry Association (BdZ)
- German Smoking Tobacco Industry Association (VdR)
- German Shisha Tobacco Association
- Independent European Vape Alliance (IEVA)
- Alliance for Tobacco-Free Enjoyment (BFTG)
- German E-Cigarette Retailers' Association (VdeH)
- Cigar Association of America (CAA)
- Small & Medium-Sized Tobacco Businesses (MUT)
- ProCigar – Association of Dominican Cigar Manufacturers
- Smokedex
- Cigar Smoking World Championship (CSWC)
- International Tobacco Growers' Association (ITGA)
- European Confederation of Tobacco Retailers (C.E.D.T.)
- Tobacco Asia



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