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PRESS RELEASE

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After the show, all eyes turn to the next one: initial bookings for InterTabac 2025 and a video reprise

Video recordings fuelling anticipation for the next show

It's just a month since InterTabac waved goodbye to its visitors and closed the doors on its 2024 show. And what a great success it was. Everyone involved has now begun the follow-up work with a corresponding level of vigour and enthusiasm. That goes for the team at Messe Dortmund, but obviously also for the exhibitors as many of them have already secured their places for InterTabac and InterSupply 2025. Exhibitors and visitors are now able to enjoy an online treat, with the after-show movie ready to roll.

Dortmund, 20 November 2024 – 800 exhibitors from around 70 countries. Eleven packed halls and a full 94 % of this year's visitors already planning to return next year. The outcome of InterTabac 2024 was up-beat in all respects. Of the 88 % or so of exhibitors who said in a survey that they would be back in 2025, some have already been acting on their intentions, and in fact registrations were already coming in before this year's show concluded.

Video available from now on

This is not just fuelling anticipation for InterTabac 2025, it's also motivating those already engaged in all the preparations. After one show, all eyes turn to the next one...

The InterTabac 2024 film, on the other hand, is of course a retrospective. A camera team was out and about in the halls on all three days of the show, capturing encounters, products, events and more. The result can be viewed on social media channels and on the InterTabac website from now on. An opportunity for everyone to re-live the memories. Simply click [here!](#)

>>>> Act now and be an exhibitor at InterTabac or InterSupply 2025: you'll find the forms on our [website](#).

PRESS RELEASE

All the latest key information, updates and developments are available 24/7 on the [trade show website](#), [LinkedIn](#) or directly by [Newsletter](#).

EXHIBITION AT A GLANCE

INTERTABAC - THE WORLD'S LARGEST TRADE FAIR FOR TOBACCO PRODUCTS AND SMOKING ACCESSORIES

InterTabac, the world's largest trade fair for tobacco products and smoking accessories, is where trade visitors meet top decision-makers from the retail, manufacturing and service sectors. The quality and international credentials of visitors is a hallmark of the world's leading event for the tobacco industry – with over 40% of visitors coming from abroad. International market leaders and industry representatives from the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, cigarette and pipe tobacco, RYO and MYO, fine cut and leaf, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, electronic cigarettes and next generation products will be represented. The subject-matter leadership of InterTabac as a leading global trade fair has been enhanced further with presentations on current issues and challenges facing the industry as part of the newly developed, innovative InterTabac supporting programme.

INTERSUPPLY – INTERNATIONAL TRADE FAIR FOR THE PRODUCTION OF TOBACCO GOODS, E-CIGARETTES, PIPES AND SHISHAS

The international trade show InterSupply sees market leaders and industry representatives from all over the world presenting their innovations in Dortmund each year. InterSupply covers all aspects of the manufacturing processes behind tobacco products, e-cigarettes, pipes and hookahs. The product and range segment offers top decision-makers, trade visitors and employees in the tobacco industry a complete overview. InterSupply, which is held in tandem with the renowned InterTabac show, is therefore ideal for networking with regular customers, generating leads and acquiring new customers.

DATE:

18 to 20 September 2025

EVENT ORGANISER:

Messe Dortmund GmbH

PARTNERS:

- Handelsverband Nordrhein-Westfalen, Landesfachverband Tabak conceptual sponsor)
- Bundesverband des Tabakwaren-Einzelhandels e.V. (BTWE)
- Bundesverband der Tabakwirtschaft und neuartiger Erzeugnisse e.V. (BVTE)
- Bundesverband der Zigarrenindustrie e.V. (BdZ)
- Verband der deutschen Rauchtobakindustrie e.V. (VdR)
- Bundesverband Wasserpfeifentabak e.V.
- Independent European Vape Alliance (IEVA)
- Bündnis für Tabakfreien Genuss e.V. (BFTG)
- Verband des eZigarettenhandels e.V. (VdeH)
- Cigar Association of America (CAA)
- Mittelständisches Unternehmen der Tabakwirtschaft e.V. (MUT)
- ProCigar – Association of Dominican Cigar Manufacturers
- Smokedex
- Cigar Smoking World Championship (CSWC)
- International Tobacco Growers' Association (ITGA)
- European Confederation of Tobacco Retailers (C.E.D.T.)
- Tobacco Asia

TARGET GROUPS INTERTABAC:

Top international decision-makers in the sales channel (tobacco retailers, wholesalers and retailers), as well as manufacturing and service sectors. Industry representatives from home and abroad in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, RYO, MYO, fine cut, pipe tobacco, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, and electronic cigarettes. InterTabac caters for everyone in the tobacco industry – in Germany and across the world. The fair is ideal for networking with regular customers, generating leads and acquiring new customers. Admission only for trade visitors aged 18 and over.

TARGET GROUPS INTERSUPPLY:

Market leaders, key players, manufacturers and suppliers in the tobacco industry across the world. National and international managers and specialist staff in the purchasing, production, product development, R&D, quality and management accounting disciplines.



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