



**PRESS CONTACT**  
Westfalahallen Group of Companies  
**Robin Uhlenbruch**  
Press Spokesman, Marketing & Sales  
T +49 231 1204-514  
[robin.uhlenbruch@westfalahallen.de](mailto:robin.uhlenbruch@westfalahallen.de)

## PRESS RELEASE

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**Already 160 new exhibitors set to attend**

### **InterTabac/InterSupply**

Hundreds of exhibitors have signed up for the world's largest trade show for tobacco products and smoking accessories as a platform for what they have to offer.

**Following the announcement that the twin shows InterTabac and InterSupply will once again be taking place in Dortmund between 15 and 17 September, the phones at Messe Dortmund have been running red hot: "So far, we've had firm commitments from nearly 160 exhibitors from across all tobacco segments in Germany and abroad to attend the InterTabac/InterSupply shows for the very first time. This is proof positive that the industry is fully behind our shows and is looking forward to the upcoming events," said Sabine Loos, Managing Director of Westfalahallen Unternehmensgruppe which owns and operates the Messe Dortmund venue.**

Dortmund, 21 June 2022 – The twin shows InterTabac and InterSupply are a highlight in the trade show calendar which the Messe Dortmund team always looks forward to. And so do exhibitors: "Feedback from the industry is excellent: everyone is really eager to meet, network and connect at the venue. This is borne out by the high numbers of bookings. We're especially pleased to have received 160 brand new registrations already from all over the world," Loos continued.

#### **160 new exhibitors promise to bring further impetus**

For two years now, the industry has had to do without the world's largest trade show for tobacco products and smoking accessories when it came to engaging at a central location and implementing business deals. In September, specialist traders, retailers, wholesalers and manufacturers have the opportunity once again to meet face-to-face, cultivating existing relationships and creating new ones, as well as taking a look at new and long-established suppliers and products. 160 new exhibitors promise to bring further impetus, helping grow retailers' assortments – for example with limited editions from small tobacco manufacturers that have not been available to be tried out anywhere else. Many of these are presenting their products to the European market at InterTabac only. The new exhibitors include resounding names from the cigar industry such as Casa 1910, La Caoba, JRE Tobacco and Black Star Line, some of whose ranges include especially rare wrappers and tobaccos. By visiting InterTabac, specialist retailers are giving themselves the opportunity to

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set themselves apart from the competition by securing fresh insights.

Of course, there are also new exhibitors in the other tobacco segments too, including businesses like Sunfa PTE, whose proposition centres on snuff, chewing tobacco, cigarettes and heat-not-burn products, pipe specialist Pipe Moretti, shisha supplier Aeon, BalMy Deutschland, a company offering everything to do with electronic cigarettes, and AMIT SAL which operates in the roll-your-own market. A broad overview of current topics and trends is guaranteed – and of course the shows offer the opportunity to see, feel, touch and taste.

Trade visitors must be aged 18 or over to attend InterTabac or InterSupply, and are required to register in the online ticket shop. Current supplier invoices or copies of company register extracts are sufficient as proof of industry affiliation. Registration is a convenient procedure thanks to Messe Dortmund's modern ticketing system. The same goes for ticket vouchers, which can be redeemed very simply via the system. The latest information, exhibition highlights and news items are available on the trade show websites ([InterTabac/InterSupply](#)), the online platform [Business Insights](#), [LinkedIn](#) and directly via newsletter ([InterTabac/InterSupply](#)).

## PRESS RELEASE

### EXHIBITIONS AT A GLANCE

#### **INTERTABAC, THE WORLD'S LARGEST TRADE FAIR FOR TOBACCO PRODUCTS AND SMOKING ACCESSORIES**

InterTabac, the world's largest trade fair for tobacco products & smoking accessories, is where trade visitors meet top decision-makers in the retail, manufacturing and service sectors. The quality and internationality of visitors really set this world-leading tobacco industry event apart, with over 40% of visitors coming from abroad. International market leaders and industry representatives in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, cigarette and pipe tobacco, RYO and MYO, fine cut and leaf, shop fittings, the press and IT and point-of-sale systems, vending machines, hookahs and accessories, electronic cigarettes and Next Generation Products are all represented. The subject matter credentials of this world-leading trade show – already second to none – have been expanded even further to include talks on current issues and challenges in the industry as part of the newly developed, innovative InterTabac supporting programme.

#### **INTERSUPPLY – THE INTERNATIONAL TRADE SHOW FOR THE MANUFACTURING PROCESSES BEHIND TOBACCO PRODUCTS, E-CIGARETTES, PIPES AND HOOKAHS**

The international trade show InterSupply sees market leaders and industry representatives from all over the world presenting their innovations in Dortmund each year. InterSupply covers all aspects of the manufacturing processes behind tobacco products, e-cigarettes, pipes and hookahs. The product and range segment offers top decision-makers, trade visitors and employees in the tobacco industry a complete overview. InterSupply, which is held in tandem with the renowned InterTabac show, is therefore ideal for networking with regular customers, generating leads and acquiring new customers.

**DATE:** 15 – 17 September 2022

**EVENT ORGANISER:** Messe Dortmund GmbH

#### **VISITOR TARGET GROUPS (INTERSUPPLY):**

Market leaders, key players, manufacturers and suppliers in the tobacco industry across the world. National and international managers and specialist staff in the purchasing, production, product development, R&D, quality and management accounting disciplines.

#### **VISITOR TARGET GROUPS (INTERTABAC):**

Top international decision-makers in the sales channel (tobacco retailers, wholesalers and retailers), as well as manufacturing and service sectors.

Industry representatives from home and abroad in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, RYO, MYO, fine cut, pipe tobacco, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, and electronic cigarettes.

InterTabac caters for everyone in the tobacco industry – in Germany and across the world. The show is ideal for networking with regular customers, generating leads and acquiring new customers.

Admission is reserved for trade visitors aged 18 and over.



Further information: [InterTabac](#) / [InterSupply](#)

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