

Together for tomorrow!
19.–21. September 2024
Messe Dortmund

inter
tabac

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PRESS RELEASE

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InterTabac & InterSupply already seeing high level of bookings – online ticket shop now open

700+ exhibitors expected at the twin shows in Dortmund

Even now – a full four months before they kick off on 19 September 2024 – interest in the annual highlight of the international tobacco industry, the twin shows InterTabac and InterSupply, is as high as ever. The organisers at Messe Dortmund are expecting over 700 exhibitors from all parts of the industry. Market leaders and representatives from all over the world will be showcasing their diverse ranges, products and innovations across a total of eleven halls at the exhibition centre over the three days of 19, 20 and 21 September.

Dortmund, 16 May 2024 – The high demand ahead of InterTabac & InterSupply and the anticipated diversity of exhibitors underscore the importance of these global flagship trade shows. Last year, 60 countries were represented at the twin shows, and in 2024 they will once again be the 'place to be' for leading businesses, newcomers, top decision-makers, trade visitors and experts from all parts of the tobacco industry. Anyone wishing to be fully up-to-date should definitely not miss the world's largest trade show for tobacco products and smoking accessories (InterTabac) and the international trade show for the manufacturing processes behind tobacco products, e-cigarettes, pipes and hookahs (InterSupply).

Sabine Loos, Managing Director of Westfalahallen Unternehmensgruppe which owns and operates the Messe Dortmund venue, emphasised: "It's pleasing to see how quickly the spaces are being filled. This is once again a clear sign of exhibitor confidence in InterTabac and InterSupply. This year too, people will get the benefit of our ongoing work to grow and improve our proposition, and the very satisfactory status of bookings underlines this." Due to the high number of bookings, exhibitors interested in participating in Dortmund should act quickly. This is the only way to ensure they obtain one of the coveted spaces.

Tickets now available from the online shop

The first-rate supporting programme and the high number of highly respected and exciting exhibitors all in one place suggest the twin shows are once again set to be a major attraction. Specialist presentations, discussions, tastings and the popular masterclasses will complement the exhibitor line-up and ensure a multi-faceted experience. One thing's for sure: visitors can look forward to an even more varied programme than in previous years, offering deep insights into the tobacco industry and valuable inspiration for business. Even larger numbers of exciting side events will also be on offer to enhance people's experience and promote dialogue among industry experts. The latest highlights of the extensive supporting programme will be announced shortly. Tickets for InterTabac and InterSupply 2024 are now available in the online ticket shop.

All key information, updates and developments concerning the show can be found 24/7 on the [trade show website](#), on [LinkedIn](#) and via our [newsletter](#).

**EXHIBITION AT A
GLANCE****INTERTABAC, THE WORLD'S LARGEST TRADE SHOW FOR TOBACCO PRODUCTS AND SMOKING ACCESSORIES**

InterTabac, the world's largest trade show for tobacco products and smoking accessories, is where trade visitors meet top decision-makers from the retail, manufacturing and service sectors. The quality and international credentials of visitors is a hallmark of the world's leading event for the tobacco industry – with over 40% of visitors coming from abroad. International market leaders and industry representatives from the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, cigarette and pipe tobacco, RYO and MYO, fine cut and leaf, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, electronic cigarettes and next generation products will be represented. The subject-matter leadership of InterTabac as a leading global trade show has been enhanced further with presentations on current issues and challenges facing the industry as part of the newly developed, innovative InterTabac supporting programme.

DATE:

19 – 21 September 2024

EVENT ORGANISER:

Messe Dortmund GmbH

VISITOR TARGET GROUPS:

Top international decision-makers in the sales channel (tobacco retailers, wholesalers and retailers), as well as manufacturing and service sectors. Industry representatives from home and abroad in the fields of cigars, cigarillos, cigarettes, pipes and smokers' requisites, RYO, MYO, fine cut, pipe tobacco, shop fittings, press and IT, point-of-sale systems, vending machines, water pipes and accessories, and electronic cigarettes. InterTabac caters for everyone in the tobacco industry – in Germany and across the world. The show is ideal for networking with regular customers, generating leads and acquiring new customers. Admission only for trade visitors aged 18 and over.

KEY SUBJECT AREAS:

Cigars, cigarillos, pipes and smoking accessories, cigarette and pipe tobacco, cigarettes, cigarette papers, next-generation products, hookahs and shisha tobacco

PARTNERS:

- North Rhine Westphalia Retailers' Association, State Tobacco Association (conceptual sponsor)
- German Federal Association of Tobacco Retailers (BTWE)
- German Association of the Tobacco Industry and Next-Generation Products (BVTE)
- German Cigar Industry Association (BdZ)
- German Smoking Tobacco Industry Association (VdR)
- German Shisha Tobacco Association
- Independent European Vape Alliance (IEVA)
- Alliance for Tobacco-Free Enjoyment (BFTG)
- German E-Cigarette Retailers' Association (VdeH)
- Cigar Association of America (CAA)
- Small & Medium-Sized Tobacco Businesses (MUT)
- ProCigar – Association of Dominican Cigar Manufacturers
- Smokedex
- Cigar Smoking World Championship (CSWC)
- International Tobacco Growers' Association (ITGA)
- European Confederation of Tobacco Retailers (C.E.D.T.)
- Tobacco Asia



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