THE HABANO FESTIVAL RETURNS

After two years of absence due to the pandemic, Habanos, S.A. has announced the return of the great Habano Festival.

La Habana, 3rd of November, 2022

It has been a long 2-year wait for Habano lovers. After the latest cancellations brought about by the Covid-19 pandemic and the restrictions on the movement of people and onsite events, Habanos, S.A. announces the return of the most awaited event for Premium Cigar aficionados around the world: the celebration of the XXIII Edition of the Habano Festival, to be held in Havana from February 27th to March 3rd, 2023.

For one week, the Caribbean capital will once again host the great annual event with a wide-ranging program of activities combining the knowledge of the Habano, the exciting culture in an international and exclusive atmosphere. In this XXIII Edition, the best specialists, distributors and aficionados will once again experience first-hand all those initiatives that have made this famous annual event f and that are much appreciated among Festival attendees: visits to renowned Habanos factories, plantations, seminars with interesting lectures, contests... and three very special nights where they will get a sneak preview of the latest Habanos, S.A. novelties, while enjoying the best gastronomic experiences and music.

Habanos, S.A. is already working to bring back this unique event to satisfy the expectations of aficionados with the passion and magic that they have come to expect from each new edition. More details on the Habano Festival will be announced soon and registration will be open to the public.

Habanos, S.A.

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