



European Cigar Manufacturers Association

Suivre

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Mario Draghi's report on EU Competitiveness is finally out.

<https://lnkd.in/eAk84kkG>

ECMA fully supports the recommendation of the report for the #EU institutions to carry out thorough impact assessments of the effect of EU regulation on small companies, with the aim of excluding #SMEs from regulations that only large companies are able to comply with.

While the global #tobacco industry is dominated by four non-EU multinational companies, the European #cigar industry is characterised by its medium family-owned companies which continue to manufacture cigars/cigarillos in rural areas throughout the EU, supporting a supply chain of 42,000 people across the EU.

In a changing world with new challenges, ECMA further argues that seeking to impose additional regulations on the small-business European cigar industry is an inappropriate use of EU's resources that will not yield the population-based benefits the European Commission should focus its resources on.

Afficher la traduction

