



European Cigar Manufacturers Association

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The European Commission proposed today to revise the non-legally binding Council Recommendation on smoke free environments to extend the smoking bans to outdoor areas - such as terraces of bars, cafés and restaurants.

However, you don't consume cigars and cigarillos for a quick fix: #cigars and #cigarillos are niche and culturally significant enjoyment products that can require up to an hour's worth of smoking time. Dedicated #smoking places for these legal products predominantly consumed on an occasional basis by adult connoisseurs are thus necessary.

It is also important to ensure there are still outdoor areas where people can smoke in the open air, rather than inside their homes.

We urge regulators not to lump in cigars and cigarillos with other #tobacco and #nicotine products that pose higher youth and daily usage concerns.